

The event will provide an effective podium for joint ventures and collaborations to the textile sector's SMEs, 80 percent of which are located in Punjab, having no financial capacity to attend international exhibitions.

PRGMEA Senior Vice Chairman, Sohail A Sheikh said that the local textile sector's whole chain has also been invited to attend this country's largest textile show.

The exhibiting countries included Austria, China, Czech Republic, France, Germany, India, Italy, Korea, Taiwan, Turkey, UK, USA etc. The Management of Apparel has also been invited to participate in the fair.

The three-day mega event is being held from August 27 to 29, 2016 at Lahore Expo Centre.

China likely to become big cotton importer again in a big way

China is well on its way to becoming a big cotton importer after it unloads a huge state surplus of an estimated 52 million bales, believes Joe Nicosia, the senior head of cotton and merchandizing for Louis Dreyfus Commodities in Memphis as there is a dramatic decline in the cotton acreage contraction in China which has been one of the most remarkable developments seen in recent years.

Nicosia, speaking at the annual Cotton Roundtable, held at the New York Stock Exchange in New York City said that eight years ago, China was growing over 15.3 million acres of cotton. This year, it's only going to plant 7.2 million acres. Even more remarkable is that China had dropped to 10.9 million acres a couple of years ago while the state reserve was still guaranteeing \$1.20 a pound for their cotton growers.

Most of the losses in Chinese acres have been in their interior provinces, where farmers are planting less intensive crops such as corn.

Nicosia believes the losses in acreage are permanent. It is unlikely that they will see much of this area ever come back to cotton. This has major implications for the market down the road, as China is the world's largest cotton consumer.

With China's production output at a deficit to its consumption, China's cotton stocks are being worked down at a rapid rate, Nicosia said. In two or three years, they could see China become an importer of 15 million bales again per year.

According to USDA, China is expected to produce around 22 million bales this marketing year and consume around 35 million bales, creating a deficit of around 13 million bales. Most of this will be met with cotton from its reserve, although China will import about 4.5 million bales, Nicosia said.

The downside to the long-term outlook is that since 2007, cotton demand has continued to suffer headwinds, mainly due to fashion trends favoring products made from manmade fibers. Polyester is at a strong price advantage to cotton in China, which is still the largest supplier of textile products to the world.

Polyester costs half as much as cotton to a Chinese mill. China has an advantage to making and selling these products and people currently want to buy them. This is one of the reasons why cotton's share has continued to struggle.

UK to host textile fair Texfusion in October

The show is expected to double its number in terms of exhibitors and visitors. Texfusion is the first UK fair of its kind and responds to an increasing demand of international textiles by European fashion brands, retailers, and manufacturers. The show will present a wide and carefully selected range of fabrics, trims, accessories and prints from the best world manufacturers. Beside the regular customers from the UK, the show has cemented its international appeal with buyers coming from Germany, France, Italy, Northern Europe, Russia, and Middle East.

For this October edition, Texfusion will have two 2 halls: The London technical textile fair and The London home textile fair. The London home textiles fair aims to fill a gap in the UK textile industry for a trade show completely dedicated to home and furniture fabrics. For this first edition the show will present a carefully selected group of international manufacturers showcasing their latest collections.

The London technical textile fair will provide a complete selection of high quality materials including functional fabrics, membranes plus treatments, paddings, finishes, laminates and accessories such as tapes, yarns, prints, zippers, and buttons. The professionals expected at these fair are sports fashion designers, product managers, and decision-makers leaders within the UK market.

million investment, €2 million will be funded by State Aid. Within three years, Aster would be producing garments worth around €60 million of womens' and menswear per year for some of the world's leading brands.

Nis and the surrounding region has attracted a growing level of investment from foreign textile firms in recent years with manufacturers attracted by financial incentives, such as government subsidies, as well as its strategic position as a link between southern and central Europe and the emerging markets of Eastern Europe.

Lindex Launches Textile Recycling Program For Customers

Lindex is closing the loop and promoting sustainability with a new customer initiative. The Swedish fashion chain announced its new customer textile and reuse program, where shoppers may donate old clothes to be turned back into raw materials for apparel production.

After debuting the program at select stores in 2014, Lindex is expanding its eco-friendly efforts to all stores in Sweden and Norway and 30 stores in Finland. For its Sweden locations, Lindex is collaborating with upcycling company Myrorna to reduce the amount of textile waste in Europe's greater apparel supply chain.

"Every year approximately eight kilos of textiles [per person] are thrown away in Sweden. We want to change that, and together with our customers, reuse old textiles in the best possible way," said Lindex sustainability manager Sara Winroth. "Our long term goal is to close the material loop and use fibers recycled by consumers in our own production in order to decrease our need of new raw materials."

Lindex's recycling and reuse program follows recent sustainable actions of other major European apparel retailers, including H&M and Zara. In 2015, H&M collaborated with Worn Again, a chemical textile to textile recycling tech company to address the fashion industry's contributing waste problem. This year, Zara's parent company Inditex, in addition to kicking off its "Environmental Strategy Plan", announced that it's working with Lenzing to turn an estimated 500 tons of textile waste into premium textile raw material.

British clothing retailers face Brexit double whammy

With online rivals already giving them a hard time, Britain's major clothing retailers now risk a hit to sales and profits from rising costs and plummeting consumer confidence that have followed the June 23 referendum to leave the European Union.

A month after that vote, clothing sellers are facing large price falls and contemplating the cost of the depreciation in the pound versus their most important currency, the U.S. dollar.

At the same time, consumer confidence has recorded one of the biggest drops in over two decades. As consumer spending accounts for three quarters of Britain's gross domestic product (GDP) any drop would have huge implications for the economy.

While steps by clothing retailers to protect themselves from volatility in foreign exchange rates through hedging will provide some breathing space on the currency issue, the hit to confidence is the more immediate threat as Britons typically curtail clothes shopping in hard times.

Official data in mid-July showed that UK clothing sales were falling even before the referendum. Sales volumes in the three months to June were 5 % lower than a year earlier - the worst performance for any calendar quarter in 25 years, and in sharp contrast to a buoyant picture for most other categories of retail. Average pricing of clothing in the last decade has fallen by 15 %.

The 16th International Textile Asia Exhibition to begin from 27 Aug in Lahore

The 16th International Textile Asia Exhibition in collaboration with Ecommerce Gateway to be held in Lahore by the Pakistan Readymade Garments Manufacturers and Exporters Association (PRGMEA) from 27th August. The trade fair is termed as the Punjab's biggest B2B textile, garment, embroidery and allied service.

PRGMEA is taking steps to boost export of value-added sector by bringing latest garment technology at door step and this activity is being done to facilitate the exporters of Faisalabad, Multan as well as Sialkot, said PRGMEA Chief Co-ordinator, Ijaz Khokhar.



World Textile News

Sateri to become world's largest VSF producer by 2020

Sateri, currently the largest viscose staple fibre (VSF) producer in China, would become the largest VSF producer in the world by 2020, as the company is investing more than 10 billion yuan (\$1.5 billion) to expand its production capacity.

The company has already placed orders for machineries to expand its VSF production capacity by 1 million tons. At present, it has total annual capacity in excess of 550,000 tons at its three mills—Sateri (Fujian) Fibre, Sateri (Jiangxi) Chemical Fibre and Sateri (Jiujiang) Fibre.

VSF is a natural raw-material and key ingredient to everyday items like textiles, and nonwoven products such as baby wipes, and personal hygiene products. Sateri supplies premium quality VSF to textile yarn spinners and spunlace nonwoven producers worldwide.

Turkey hopes for bigger textiles trade with Russia

The Turkish textiles and apparel sectors are hopeful that normalisation of ties with Russia will increase trade with Moscow. Bilateral relations between the two countries had practically frozen after Turkey shot down a Russian fighter aircraft in November 2015.

Laleli Industrialists and Businessmen Association (LASIAD) President Gıyasettin Eyyüpkoca told Turkey's Anadolu

Agency that Turkey was a really good producer, and Russia a very good consumer. He stressed that the two countries have been partners for nearly 25 years.

Stating that steps towards normalisation would directly contribute to the textile and apparel trade among other sectors, Eyyüpkoca foresees an increase in apparel sales of 15-20 per cent over the short term.

Istanbul Apparel Exporters' Association (IHKIB) President Hikmet Tanrıverdi said the apparel sales played an important part in economic relations between Turkey and Russia, and was among the sectors most affected by the cooling in relations. "We aim to rapidly move up to our former position in relation to the recoveries in economy along with the new period. Starting from 2017, we expect exports of between \$400 million to \$500 million."

Russian Federation National Security Academy Foreign Economic Relations Vice President Talat Enver Çetin said he believed the relations between Turkey and Russia would continue and strengthen in the coming period.

Aster Textile, Turkish knitter to open new plant in the Balkans region

Aster Textile, one of Turkey's largest exporters of knitted garments and fast growing knitted jersey and woven womenswear, menswear and childrenswear producers in Turkey, plans to open a new manufacturing facility in the southern Serbian city of Nis in the Balkans region with an investment to the tune of €7.2 million. Of the total €7.2

and political cooperation given the ample capacities existing in both countries.”

Italian textile machinery manufacturers to exhibit at Irantex

Italian companies will exhibit their latest textile machinery at the Italian Pavilion at the forthcoming 2016 edition of Irantex 25 trade show, to be held in Tehran from 3-6 September, aiming to further enhance the relationship between the local textile industry and the Italian textile machinery sector.

The upcoming Irantex will feature the usual significant contingent of Italian textile machinery manufacturers, with 25 Italian companies exhibiting in the Italian Pavilion, the common area set up by the Italian Trade Agency and ACIMIT. The members of the Association of Italian Textile Machinery Manufacturers exhibiting at the Italian Pavilion will include: Beta Machinery, Bianco, Bonino, Caipo, Cogne, Carù, Durst, Fadis, Ferraro, Fk Group, Itema, Jk Group-J Teck 3, Laip, Marzoli, Ramallumin, Rf Systems, Santex Group, Smit, Srs, Ssm Giudici, Stalam, Tessilgomma, and Zonco.

The international sanctions of the past years delayed the modernization process necessary for the Iranian industry to continue to be competitive within a global context, the association reports.

In 2004, Iran was ranked among the top ten markets for Italian exports in the sector. After years of stagnation, Italian sales to Iran registered a recovery. In 2016 first quarter the Italian sales to Iranian market totalled a value of EUR 2 million, while 2015 sales were worth EUR 8 million. Iranian demand is spread out over all types of production, but Italian finishing and spinning machines are the primary exports.

ACIMIT represents an industrial sector comprising around 300 manufacturers and producing machinery for an overall value of about EUR 2.6 billion, with exports amounting to 86% of total sales.

Roberto Cavalli opens its first boutique in Iran

Location: North Alef Street in Tehran, Iran

Area: 350 sq ft

Store type: Company-owned company-managed

Product profile: Womenswear, menswear, children-

wear, footwear and accessories

Catchment area: Premium/mass-premium

Store design | Interiors & VM | Fixtures: The store is divided into two floors. The entire boutique features lavish, light-reflecting floors made of large slabs of dark brown quartzite mixed with crystal dust and dark brown ponyskin carpets. The walls are made of ivory and dark brown stucco lit by golden reflections, while the displays are backlit crystal.

About Roberto Cavalli: Roberto Cavalli is an Italian fashion brand and manufacturer of womenswear, menswear, children's wear, footwear and accessories.

S Korea to develop Nano-tech coop. with Iran

Iran's National Nanotechnology Initiative released the details of an agreement signed with Nano Technology Research Association of Korea.

During the time of the Nano exhibition in Korea, July 13 to 15, 2016, Iran's National Nanotechnology Initiative (INNI) signed several agreements with Nano Technology Research Association of Korea (NTRA), according to a report released by National Nanotechnology Initiative of Iran.

Dr.SaeidSarkar, the Secretary of National Nanotechnology Initiative of Iran and Dr. Hee-Gook Lee, the Chairman of Korea's NTRA, signed the memorandum.

Developing cooperation between the developers and users of the Nano-tech products is one of the objectives of the agreement.

Also, exchange of the information of the related products and technologies, identifying the developers and the clients of the technology, and joint hosting of seminars and workshops were among the other articles of the deal signed between NTRA and INNI.

NANO KOREA, consisting of a symposium and exhibition, was held for three days from July 13 to 15, 2016, at the KINTEX (Korea International Exhibition Center), with the theme "Nanotechnology, the Engine of Creative Economy."

In the opening ceremony of the exhibition, Dr. Saeid Sarkar was honored for years of contribution to the field of Nano-technology and Dr. Hee-Gook Lee bestowed his Iranian counterpart a certificate of appreciation.

A total of 420 companies from 15 countries showcased their latest achievement in the field at the arena of the event.

Iran Textile News

Researchers produce nano fire retardant

Iranian Researchers from Kashan University have produced fireproof coatings by synthesizing a type of magnetic nanoparticle and using it in a nanocomposite structure.

Fireproof is a term used for a wide range of chemicals that are added to synthetic materials, including plastics, fabrics and coatings. These materials prevent the extension of flame by stopping a number of chemical reactions in the flame and creating a protecting layer on the surface. These materials may combine with the matrix or create a chemical bond with it.

According to Iran Nanotechnology Initiative Council (INIC), this research introduces an effective non-toxic replacement for the usual fireproof materials such as carcinogenic aromatics containing halogens as the filler of polyvinyl alcohol. Polyvinyl alcohol is a commonly-used polymer with many applications in various industries. Relatively low resistance to heat and high flammability are the main disadvantages of this polymer.

Usual fillers weaken the mechanical properties of polyvinyl alcohol due to the inappropriate dispersion and the creation of two-phase structure. The application of nanoparticles and creation of nanocomposite structure prevents this problem, and it decreases the rate of polymer degradation against heat.

Iron oxide magnetic nanoparticles have been firstly synthesized through simple chemical deposition method, and the effects of various parameters,

including concentration and ratio were studied on the morphology of nanoparticles. Then, nanoparticles were produced through in-situ polymerization in aqueous solution of polyvinyl alcohol without the need for atmosphere. Fire resistance and late burning tests were finally carried out.

Results of the research have been published in Particuology, vol. 26, 2016, pp. 87-94.

Norway ready to expand coop. with Iran

Norway is ready to make the best of post-sanction situation in Iran to further develop cooperation with this strategic country, Norwegian FM Børge Brende said on Wed.

Foreign Minister of Norway, Børge Brende, made the remark in a meeting with the Secretary of SNSC Ali Shamkhani here in the Iranian capital on Wednesday, adding "Iran has played a constructive role in restoring peace and stability to Iraq and Syria, and regional cooperation is highly necessary for creating sustainable security in this particularly sensitive region of the world." "The lift of sanctions against Iran has brought about ample opportunities for cooperation and Norway is ready to make use of the post-sanction situation in the Islamic Republic to further expand relations in various fields," he said.

Ali Shamkhani, for his part, noted the proper conditions for extensive cooperation between Iran and Europe, adding "Iran and Norway can increase economic, trade



Chairman Mr. Sanjiv Lathia, India ITME Society welcoming Dr. Adarsh Swaika, Guest Of Honour.



Prof. Engr. Mashud Ahmed, Vice Chancellor, Bangladesh University of Textiles welcomed By Mr. Lathia.

from BTMA and BGMEA and BKMEA interacted with the Indian delegation comprising of press/media people, industry members from both India and Bangladesh.

Dhaka program also was first of its kind promotional activity organised by India ITME Society creating an unique platform for better customer interaction and direct access to local market at prominent and upcoming textile hubs. Five Companies participated in this promotional program, displaying catalogue and making presentation to introduce their products to customers. This also increased the interest of business visitors in the 10th India International Textile Machinery Exhibition to be held in Mumbai from 3rd to 8th December 2016 at Bombay Convention and Exhibition Centre, Goregaon, Mumbai.



Mr. Lathia presenting bouquet to Mr. Engr. Shafiqur Rahman, Managing Director, HAMS Garments Ltd & Chairman of textile engineering division

Mr. Sandesh Tere, Managing Director, Duratech Automation Pvt. Ltd, Mr. Updeep Sing, Managing Director, Iteama Weaving (India) Pvt. Ltd, CHTC Fong's Industries Co. Ltd, Hong Kong, Mr. Jinesh Lapasia, Publisher and Editor-in-Chief, SPRY Media (Screen Tex and Labelstalk) fully utilized this opportunity to interact with the guests. Apart from the above, the presence of key exhibitors from India such as Lakshmi Machine Works Limited (LMW) and A.T.E. Enterprises Pvt. Ltd, Simta Machinery Pvt. Ltd., Saurer Textile Solutions Pvt. Ltd. Added value and provided support to India ITME team.

Mr. Sanjiv Lathia, Chairman, India ITME Society extended a cordial welcome to Bangladesh business men and also invited Mr. Mirza Azam, Honourable State Minister for Textile & Jute, Govt. of Bangladesh to form a high level delegation to visit India ITME 2016 in December 2016. The invitation was accepted graciously by the Honorable Minister with a promise to encourage a delegation to India. Mr. Engr. Shafiqur Rahman, Managing Director, HAMS Garments Ltd. and Chairman of textile engineering division was the instrumental in coordinating and bringing this bilateral trade promotion effort to a successful conclusion.

Mr. Avinash Mayekar of Suvin Advisors distributed a paper on the future opportunities in Bangladesh, highlighting the sectors which has not yet been fully explored in Bangladesh but has the potential for increased collaboration between the two countries in textile sector. Press/Media from both Bangladesh and India in large numbers attended the program and the event was covered by Bangladesh TV channels as well as print media extensively.



press
release

INDIA INTERNATIONAL TEXTILE MACHINERY EXHIBITIONS SOCIETY

Bangladesh State Minister for Textiles & Jute hopeful of better trade relation with India and expects ITME 2016 to be the golden opportunity and catalyst for both the countries

Completing 4 decades of successful service to Textile engineering Industry, India ITME Society lead a delegation to Bangladesh on 19th July 2016 despite the disturbances and security concerns in Dhaka. This is the first ever official delegation to Bangladesh by India ITME Society and Chairman Mr. Sanjiv Lathia was joined by Seema Srivastava, Exe. Director, Shekhar Shridhankar Jt. Director along with participants of ITME 2016, ITEMA S.p.A, ITALY, Duratech Automation Pvt. Ltd., CHTC Fongs Industries Co. Ltd. and Suvin Advisors Pvt. Ltd. Textile Trend from Kolkata and Screen Tex and Labels talk, two of the Media partners to India ITME 2016 joined the delegation from India. A total of 187 guests comprising Prominent INDIA ITME 2016 participants, local representatives and businessmen joined the networking program and presentation in Le Meridian, Dhaka. Chief Guest Mr. Mirza Azam, MP, Honourable State Minister for Textile & Jute, Govt. of Bangladesh and Guest of Honor Dr. Adarsh Swaika, Deputy High Commissioner, High Commission of India launched the India ITME theme tune at Dhaka on 19th July 2016 to commemorate the successful growth of the organization for 4 decades.



Launch of India ITME Theme by Chief Guest Mr. Mirza Azam, Honourable State Minister for Textile & Jute, Govt. of Bangladesh, Guest of Honor Dr. Adarsh Swaika, Deputy High Commissioner, High Commission of India

Dr. Adarsh Swaika, Deputy High Commissioner, High Commission of India graced the occasion as Guest of Honour and highlighted the opportunities for collaboration and cooperation between India and Bangladesh in the textile sector.

Mr. Faruque Hassan, Sr. Vice President Bangladesh Garment Manufacturers & Exporters, (BGMEA) and Mr. Md. Fazlul Hoque, Vice President, Bangladesh Textile Mills Association (BTMA), Mr. Mohammad Hatem from Bangladesh knitwear Manufacturers and Exporters Association (BKMEA), Prof. Engr. Mashud Ahmed, Vice Chancellor, Bangladesh University of Textiles were the special guests at this historic occasion. Prof. Mashud Ahmed spoke about the various training programs offered, selection and admission process followed by prestigious University of Textiles. He spoke about brilliant opportunities for students and faculty from both the neighbouring countries for joint study and research programs.

Mr. Mohmmad Ismail, additional Secretary-Textiles, Govt. of Bangladesh attended the program and members of the industry



by more than 10 per cent 2016/2015.

Vietnamese textile manufacturers aiming for new products, improved quality of yarns and fabrics as well as enhanced competitiveness, used the chance to learn more about the latest solutions from the following well-known textile machinery and accessories builders:

Andritz Asselin-Thibeau, Brückner, Erhardt+Leimer, Fong's Europe, Groz-Beckert, Has Group, Heusch, Mahlo, Mayer & Cie., Karl Mayer, Memminger-Iro, A. Monforts, Oerlikon Barmag, Reiners+Fürst, Reseda Binder, Georg Sahn, Saurer Accotex, Saurer Texparts, Setex, Textechno, Thies, Trützschler, Welker Spintech and Xetma Vollenweider.

Further information: www.germantech-vietnamesetextile.de

VDMA events in the Vietnamese media:

- Nhân Dân TV Online:

<http://nhandantv.vn/ban-tin-thoi-su-11h30-ngay-8-7-2016-v26091>

- VITV (from minute 1 onwards):

<https://www.youtube.com/watch?v=Qhsvm5M3nA8&feature=youtu.be>

- Vietnam News:

<http://vietnamnews.vn/economy/299124/german-tech-meets-vn-textile.html#SBFAOAVEDrepUSvg.97>

VDMA German Engineering Federation (www.vdma.org) represents over 3,100 mostly medium-sized companies in the capital goods industry, making it the largest industry association in Europe. Mechanical engineering is Germany's biggest industrial employer with 1,003,000 workers (January 2015).

About 130 of the most important manufacturers of textile machinery and accessories from all sectors of the trade are affiliated within the VDMA Textile Machinery Association. Most of the member companies are medium-sized enterprises which stand for approximately 90 per cent of the entire sector volume. In 2015, the branch produced textile machinery worth about EUR 3.1 billion.

www.machines-for-textiles.com

VDMA members successfully met textile manufacturers and students in Vietnam

press
release

PRESS RELEASE



Frankfurt, 21st July 2016 – About 600 decision-makers and experts from the textile and textile machinery industry attended two VDMA conferences themed “German Technology meets Vietnamese Textiles” on 5th July 2016 in Hanoi and on 7th July 2016 in Ho Chi Minh City. In addition, a VDMA training seminar to 200 students took place on 8th July 2016 at the HCM City University of Technology.

The participants came from various countries, such as Vietnam, Germany, France, China, Hong Kong, Taiwan, Korea and Turkey. They received information about state-of-the-art technology from 24 participating VDMA member companies along the entire textile chain (spinning, knitting, weaving, nonwovens, dyeing & finishing). Higher productivity, sustainability (energy, water, material efficiency), new textile applications, quality improvements as well as "Industrie 4.0 - opportunities for the textile industry" were just some of the topics raised in the lectures, the panel discussion and the B2B Matchmaking.

In 2015, Germany exported textile machinery and accessories worth EUR 35 million (+ 13 per cent 2015/2014) to Vietnam. The events will contribute to further deepening of the relations between the industries.

"Vietnam needs the high quality and efficiency of German machines to further invest, in particular, in fabric production as well as dyeing & finishing", stated Mr Truong Van Cam (Vice President and General Secretary of Vietnam Textile and Apparel Association - VITAS) during the panel discussion in Hanoi. "This will help the textile and garment industry to meet the local content requirements and to take benefit from the Free Trade Agreements, such as TPP", Mr Van Cam elaborated. The VDMA events were supported by VITAS (Vietnam Textile and Apparel Association) and various media partners.

"The framework conditions for the VDMA conferences in Vietnam were promising. Due to the recently signed Trans-Pacific Partnership (TPP), the country is increasingly becoming a much preferred textile manufacturing location by companies worldwide", explains Thomas Waldmann, Managing Director of the VDMA Textile Machinery Association.

TPP will reduce 18,000 tariffs. Vietnam is almost a sole supplier of textiles among the Trans-Pacific Partnership member countries and an important supplier of textiles and garment to big consumer markets, like the US. Textile and garment exports from Vietnam to the TPP markets are expected to grow

ITM 2016

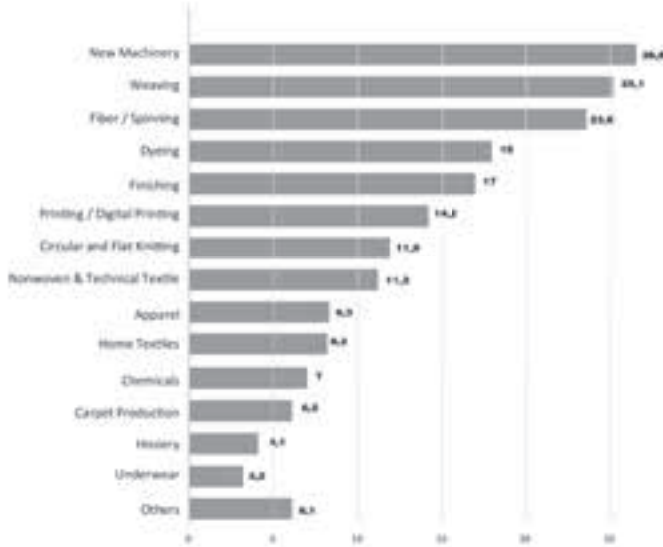
The Global Meeting of Textile
Technology Giants

Dişya Tekstil Teknoloji Devlerine
Buluşma Noktası

REVIEW / DEĞERLENDİRME

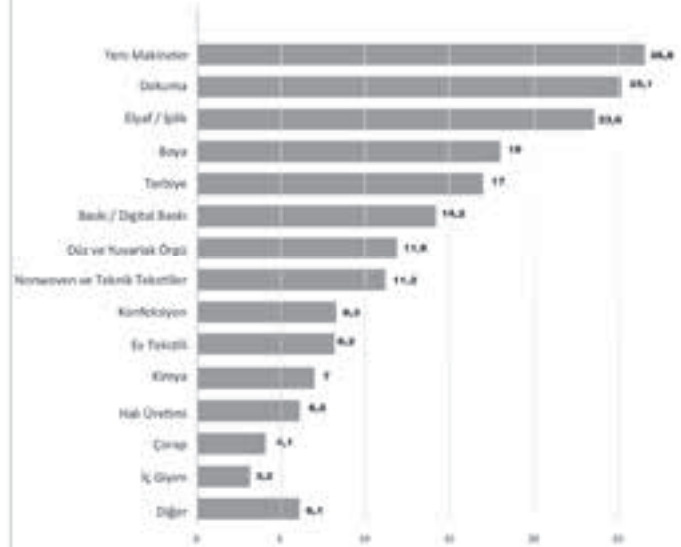
www.itm2016.com.tr

PRODUCT GROUPS IN WHICH THE VISITORS WERE INTERESTED (%)



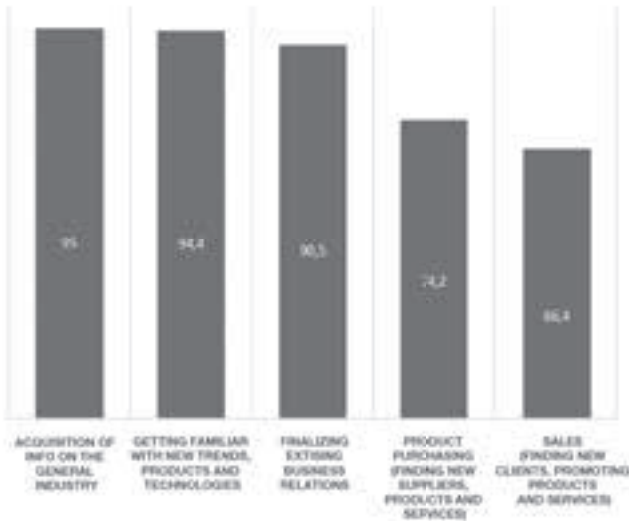
*Others: Military Label, Service Uniform, Printing, Ready-to-Wear, Fashion, Accessories, Construction, Environment, Filter, Textile Industry, Domestic, Agriculture, Design, Cleaning

ZİYARETÇİLERİN İLGİLENDİKLERİ TEKNOLOJİ VE ÜRÜN GRUPLARI (%)

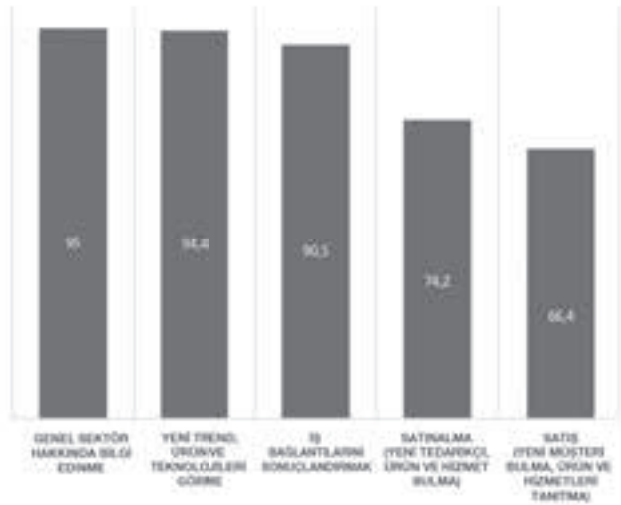


*Diğer: Askar, Döşer, Elaz Dokuma, Bulut, Kimyasallar, Ambalaj, İçecekler, İpaç, Çamaş, İbrik, Hıçmet Servis, Kimyevi, Seramik, Tıbbi, Terzilik, Terzilik

PURPOSE OF VISIT (%)



ZİYARETÇİLERİN FUARA GELİŞ AMACI (%)



ITM 2016

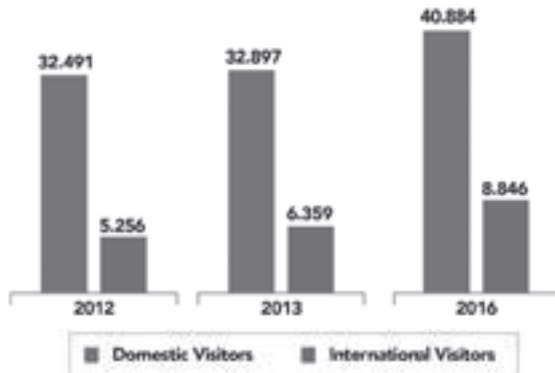
The Global Meeting of Textile
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Dişya Tekstil Teknoloji Denetörine
Balasma Noktası

REVIEW / DEĞERLENDİRME

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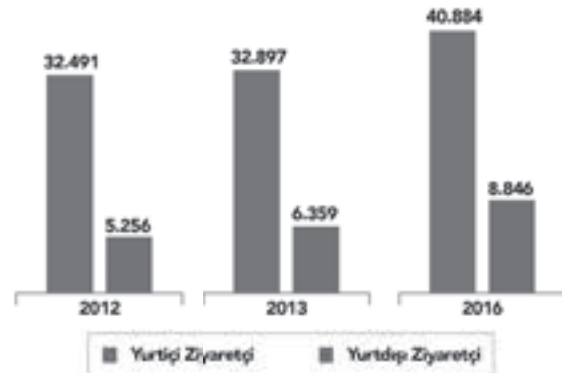
CHANGES IN DOMESTIC AND FOREIGN VISITORS BY YEAR



RATE OF SATISFACTION

- 97,5 % of visitors recommend the fair to their business environments.
- 95,4% of visitors express their satisfaction.

YILLARA GÖRE YURTIÇİ VE YURTDIŞI ZİYARETÇİ DEĞİŞİMİ



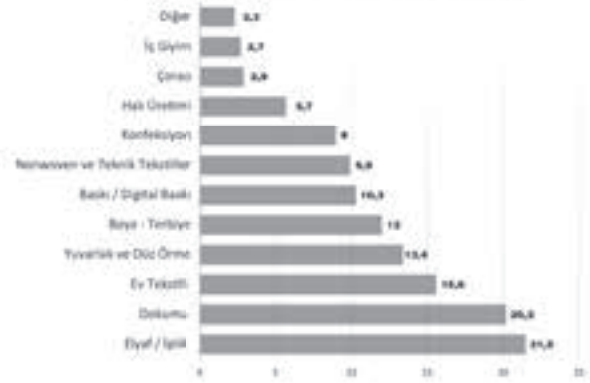
MEMNUNİYET ORANI

- Ziyaretçilerin %97,5'i fuar iş çevrelerine tavsiye ediyor.
- Ziyaretçilerin %95,4'ü memnuniyetlerini dile getiriyor.

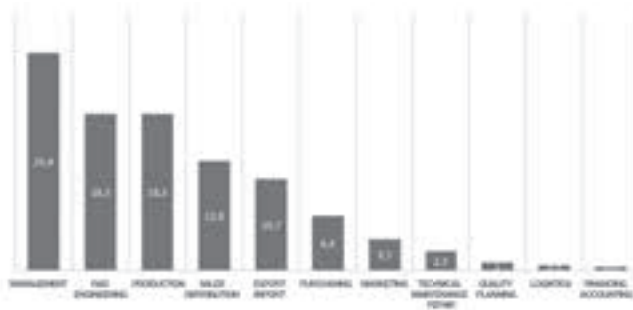
SECTORAL DISTRIBUTION OF VISITORS (%)



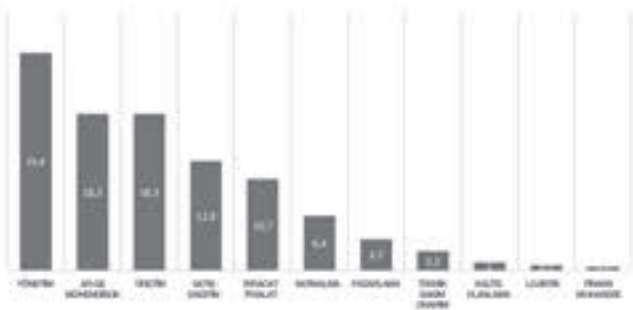
ZİYARETÇİLERİNİN SEKTÖREL DAĞILIMI (%)



VISITORS BREAKDOWN BY POSITION (%)



ZİYARETÇİLERİN GÖREV DAĞILIMI (%)



ITM 2016

The Global Meeting of Textile
Technology Giants

Diğer Tekstil Teknoloji Devrimine
Buluşma Noktası

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2. EXHIBITION SUMMARY INFO

- 1200 companies and company agents
- 77 countries 49.730 professional visitors
- 40.884 domestic, 8.846 foreign visitors
- 82,2 % domestic, 17,8 % foreign visitors

3. EXHIBITOR INFO

Intensely from the countries are: USA, Germany, Austria, UAE, Belgium, Brazil, Czech Republic, China, France, South Korea, India, Netherlands, Hong Kong, United Kingdom, Iran, Spain, Israel, Sweden, Switzerland, Italy, Japan, Canada, Korea, Luxembourg, Hungary, Malaysia, Pakistan, Portugal, Romania, Singapore, Thailand, Taiwan, Turkey, Greece.

4. FOREIGN VISITOR INFORMATION

ITM 2016 International Textile Machinery Exhibition and consecutive HIGHTEX 2016 International Technical Textiles and Nonwovens Fair, Visitors from 76 countries. The countries are: USA, Germany, Azerbaijan, UAE, Bangladesh, Belgium, Belarus, Bosnia Herzegovina, Brazil, Bulgaria, Algeria, Czech Republic, China, Denmark, Ecuador, Indonesia, Armenia, Ethiopia, Morocco, Kazakhstan, Kenya, Kyrgyzstan, Kosovo, Costa Rica, Libya, Lithuania, Lebanon, Hungary, Macedonia, Malaysia, Egypt, Moldova, Monaco, Nepal, Nigeria, Uzbekistan, Pakistan, Palestine, France, Ghana, Guatemala, South Korea, Georgia, Croatia, India, Netherlands, Hong Kong, Iraq, United Kingdom, Iran, Spain, Israel, Sweden, Switzerland, Italy, Cambodia, Poland, Romania, Russia, Serbia, Sri Lanka, Sudan, Syria, Saudi Arabia, Swaziland, Tajikistan, Tanzania, Taiwan, Tunisia, Turkmenistan, Ukraine, Jordan, Vietnam, Japan, Cyprus, Greece.

2. FUAR ÖZET BİLGİLERİ

- 1200 firma ve firma temsilcisi
- 77 ülke 49.730 profesyonel ziyaretçi
- 40.884 yurtiçi, 8.846 yurtdışı ziyaretçi
- % 82,2 yurtiçi ziyaretçi, % 17,8 yurtdışı ziyaretçi

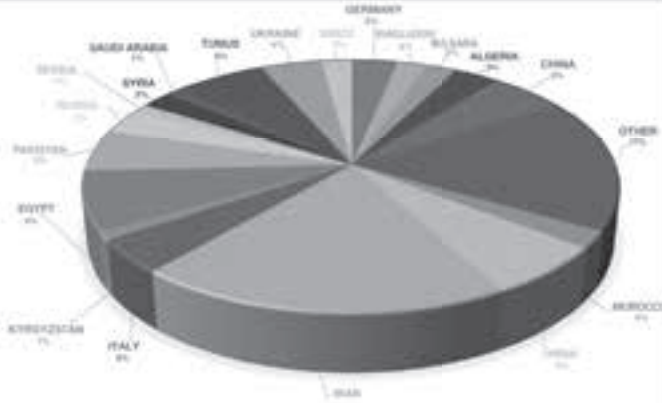
3. KATILIMCI BİLGİLERİ

Yoğun olarak katılım sağlandığı ülkeler şunlar: ABD, Almanya, Avusturya, BAE, Belçika, Brezilya, Çek Cumhuriyeti, Çin, Fransa, Güney Kore, Hindistan, Hollanda, Hong Kong, İngiltere, İspanya, İsrail, İsveç, İsviçre, İtalya, Japonya, Kanada, Kore, Lüksemburg, Macaristan, Malezya, Pakistan, Portekiz, Romanya, Singapur, Swaziland, Tayland, Tayvan, Türkiye, Yunanistan.

4. YURTDIŞI ZİYARETÇİ BİLGİLERİ

ITM 2016 Uluslararası Tekstil Makineleri Fuarı ve eş zamanlı gerçekleştirilen HIGHTEX 2016 Uluslararası Teknik Tekstil ve Nonwoven Fuarı'nda 76 ülkeden ziyaretçi ağırlanmıştır. Ülkeler şunlar: ABD, Almanya, Azerbaycan, BAE, Bangladeş, Belçika, Belarus, Bosna Hersek, Brezilya, Bulgaristan, Cezayir, Çek Cumhuriyeti, Çin, Danimarka, Ekvator, Endonezya, Ermenistan, Etiyopya, Fas, Filistin, Fransa, Gana, Guatemala, Güney Kore, Gürcistan, Hindistan, Hindistan, Hollanda, Hong Kong, Irak, İngiltere, İran, İspanya, İsrail, İsveç, İsviçre, İtalya, Japonya, Kamboçya, Kazakistan, Kenya, Kırgızistan, Kosovo, Costa Rica, KTC, Libya, Litvanya, Lübnan, Macaristan, Makedonya, Malezya, Mısır, Moldova, Monaco, Nepal, Nijerya, Özbekistan, Pakistan, Polonya, Romanya, Rusya, Sibirya, Sri Lanka, Sudan, Suriye, Suudi Arabistan, Swaziland, Tacikistan, Tanzanya, Tayvan, Tansa, Türkmenistan, Ukrayna, Ürdün, Vietnam, Yunanistan.

DISTRIBUTION OF FOREIGN VISITORS (%)



4.1.1. GENERAL VISITORS DISTRIBUTION

ITM 2016 and HIGHTEX 2016, a total of 49,730 visitors from 77 countries including Turkey visited the show, 8.846% from abroad and 40.884% from Turkey. Compared to the previous year:

- 20% visitor increase,
- 19% foreign visitor increase,
- 8% participant country diversity increase

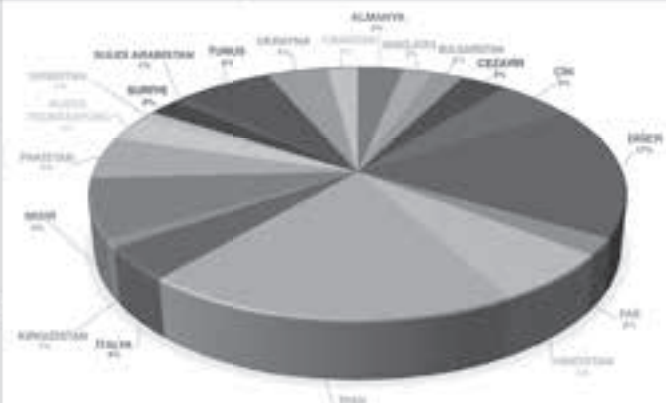
4.2. FOREIGN PURCHASING DELEGATION

The Fair was visited by international delegations from 13 countries. The countries are: Bosnia Herzegovina, Macedonia, Morocco, Egypt, India, Russia, Iran, Serbia, Kazakhstan, Tunisia, Kyrgyzstan, Ukraine, Kosovo.

4.3. DOMESTIC VISITORS AND PURCHASING COMMITTEES

Visitors from totally 65 cities, 20 cities from which the visitors mostly came: Adana, Kayseri, Adıyaman, Kocaeli, Ankara, Kütahya, Aydın, Malatya, Bursa, Muğla, Denizli, Niğde, Gaziantep, Ormaniye, İstanbul, Şanlıurfa, İrmir, Tekirdağ, Kahramanmaraş, Uşak. Purchasing committees from Uşak Pamuklu Chamber of Weavers, Denizli Chamber of weavers and Kütahya Chamber of Clothiers and Manufacturers were welcomed at the fair.

YURTDIŞI ZİYARETÇİLERİN DAĞILIMI (%)



4.1.1. GENEL ZİYARETÇİ DAĞILIMI

ITM 2016 ve HIGHTEX 2016 Fuarları 77 ülkeden 49,730 kişilik ziyaretçiye ev sahipliği yapmıştır. Bu sayının 8.846'sı yurt dışı, 40.884'ü Türkiye'nin çeşitli illerinden gelen ziyaretçilerdir. 2013 yılına göre bu fuarlarda:

- % 20 ziyaretçi artışı,
- % 19 yurtdışı ziyaretçi artışı,
- % 8 katılımcı ülke çeşitliliği artışı kaydedildi.

4.2. YURTDIŞI DELEGASYON

Fuar 13 ülkeden uluslararası delegasyon ziyaret etmiştir. Ülkeler şunlar: Bosna Hersek, Makedonya, Fas, Mısır, Hindistan, Rusya, İran, Sibirya, Kazakistan, Tunus, Kırgızistan, Ukrayna, Kosovo.

4.3. YURTDIŞI ZİYARETÇİLER VE ALIM HEYETLERİ

Toplam 65 ülkeden ziyaretçi ağırlanmıştır. Ziyaretçilerin yoğun olarak geldiği 20 il: Adana, Kayseri, Adıyaman, Kocaeli, Ankara, Kütahya, Aydın, Malatya, Bursa, Muğla, Denizli, Niğde, Gaziantep, Ormaniye, İstanbul, Şanlıurfa, İzmir, Tekirdağ, Kahramanmaraş, Uşak'tır. Uşak Pamuklu Dokumacılar Esnaf Odası, Denizli Dokumacılar Odası, Kütahya Tahafyeçiler Manifaturacılar Odası alım heyetleri fuarında ağırlanmıştır.

ITM 2016

The Global Meeting of Textile
Technology Experts

Dişya Tekstil Teknoloji Denetlerin
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REVIEW / DEĞERLENDİRME

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ITM 2016 AND HIGHTEX 2016 EXHIBITIONS OUTCOME REPORT

ITM 2016 VE HIGHTEX 2016 FUARLARI SONUÇ RAPORU

The outcome report of ITM 2016 and HIGHTEX 2016 Exhibition taking place from June 1-4, 2016 has been completed. According to this report, 49.730 professional visitors watched the exhibition to which 1200 firms and representatives totally from 77 countries, including Turkey, joined.

1-4 Haziran 2016 tarihlerinde yapılan ITM 2016 ve HIGHTEX 2016 Fuarları'nın sonuç raporu tamamlanmıştır. Bu rapora göre, 1200 firma ve temsilcilerinin katıldığı fuarları Türkiye dahil 77 ülkeden 49.730 profesyonel ziyaretçi izledi.

This research report has been prepared under the supervision of the Union of Chambers and Commodity Exchanges of Turkey (TOBB) on ITM International Textile Machinery Exhibition and consecutive HIGHTEX 2016 International Technical Textiles and Nonwovens Trade Fair held at TÜYAP Fair and Convention Center - Büyükelçimeçe / İstanbul on June 1-4, 2016.

1.1. PURPOSE OF RESEARCH

This research aims, by identifying the visitor profiles, the overall assessments of the fair by the visitors with the help of the surveys carried out throughout the event and the information forms collected from both domestic and foreign visitors at the fair entrance to present the analysis results, fair-related news summaries released in the media to the exhibiting companies, and making use of the gained data to improve and develop future exhibitions.

Bu araştırma raporu, Türkiye Odalar ve Borsalar Birliği (TOBB) denetiminde 1 - 4 Haziran 2016 tarihleri arasında TÜYAP Fuar ve Kongre Merkezi - Büyükelçimeçe / İstanbul'da düzenlenen ITM 2016 Uluslararası Tekstil Makineleri Fuarı ve eş zamanlı gerçekleştirilen HIGHTEX 2016 Uluslararası Teknik Tekstiller ve Nonwoven Fuarı ile ilgili olarak hazırlanmıştır.

1.1. ARAŞTIRMANIN AMACI

Bu araştırma fuar süresince ziyaretçiler ile yapılan anketlerden ve fuar girişinde yurtiçi ve yurtdışı ziyaretçilerden alınan bilgi formlarından ziyaretçi profili, ziyaretçilerin fuar hakkındaki genel değerlendirmelerini tespit ederek, analiz sonuçlarını, fuarın becerinde çıkan haber üzetlerini fuar katılımcı firmalarına sunmak, elde edilen verilerden gelecekteki fuarların iyileştirilmesinde ve geliştirilmesinde yararlanabilmek amacıyla yapılmıştır.



1.2. RESEARCH METHOD AND SAMPLE STRUCTURE

This research was carried out by making face-to-face surveys with the exhibition visitors equally distributed to the days and hours during which the fair was held and randomly picked on different spots of the exhibition center; assessing the information forms collected from the visitors at the entrance of the exhibition; and analyzing the info on the entry registrations and invitations of the professional visitors.

1.2. ARAŞTIRMANIN YÖNTEMİ VE ÖRNEK YAPISI

Bu araştırma fuarları yapıldığı günleri ve saatleri eşit dağılmış ve rastgele seçilmiş fuar ziyaretçileri ile fuar alanlarında farklı noktalarda yüz yüze anket yöntemi uygulanarak; ziyaretçilerden fuara girişleri sırasında elde edilen bilgi formları değerlendirilerek; profesyonel ziyaretçilerin giriş kayıtları ve davetiyelerdeki bilgiler analiz edilerek gerçekleştirilmiştir.

1.3. SEKTÖREL İŞBİRLİKLERİ

ITM International Textile Machinery Exhibition and consecutive HIGHTEX 2016 International Technical Textiles and Nonwovens Trade Fair, organized by the partnership of Tüyap and Teknik Fuarlık and with the cooperation of TEMSAD Textile Machinery and Accessories Industrialists Association, was opened with the attendance of industry professionals, exhibiting companies, press members and guests.

1.3. SEKTÖREL İŞBİRLİKLERİ

Tüyap ve Teknik Fuarlık ortaklığı, TEMSAD Tekstil Makine ve Aksesuar Sanayicileri Derneği işbirliği ile düzenlenen ITM 2016 Uluslararası Tekstil Makineleri Fuarı ve eş zamanlı gerçekleştirilen HIGHTEX 2016 Uluslararası Teknik Tekstiller ve Nonwoven Fuarı sektör profesyonelleri, katılımcı firmalar, basın mensupları ve misafirlerin katılımıyla açılmıştır.